



Exhibitor statistics

How satisfied are you with your exhibiting experience?

Very Satisfied/Satisfied	83%
Not very satisfied	17%

Have you done or will you do any business as a direct result of your exhibiting at the show?

Yes	73%
Don't know yet	17%
No	10%

Approximately how many customers/prospects did your company speak to during the show?

More than 100	37%
50 to 100	46%
30 to 50	17%

75% of exhibitors stated that they are considering exhibiting at the show again or have not yet made a final decision.